

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Kids' Creek Zone Sponsor — \$2,500

- Branding throughout family zone
- Attraction signage placement
- Family-focused sponsor recognition
- Social media promotion
- Vendor placement opportunity

## Supporting Sponsor — \$1,000

- Logo inclusion on sponsor signage
- Website listing
- Group social media recognition
- Event tickets included

## Media & In-Kind Partnerships

Custom partnership opportunities available for:

- Radio
- Photography & video
- Equipment rentals
- Food & beverage
- Hospitality
- Marketing support
- Volunteer organizations



# ABOUT FARMERS IN ACTION

Farmers in Action is a nonprofit organization dedicated to:

- Feeding families
- Supporting local agriculture
- Responding to disasters
- Serving communities across Alabama and beyond

Every sponsorship directly supports community outreach initiatives while helping make Smoke at the Creek possible.

## Projected Event Impact

- \$75,000+ raised for outreach efforts
- Regional awareness across the Gulf Coast
- Expanded community partnerships
- Long-term annual event growth

